

Palliative Care Work Group Minutes

Thursday, March 7th 2:00 – 3:30pm

1650 Mission Street, 5th floor, Golden Gate Conference Room

Present: Shireen McSpadden, Christine Ritchie, Margaret Wilmer, Kelly Dearman, Jeff Newman, Loren Pogir, Rachel Main, Sarah Garrigues, Jennifer Lui, Judy Long, and Anne Kinderman. (Phone) George Kellar, Torrie Fields, Rachel Lovett, Angela Sun, Jana Powell, Bonnie Holland. (Zoom) Chris Strayhorn, Meredith Lobel.

DAAS Staff: Niquelle Warren, Joseph Formentos.

Introductions.

Update: National Health Care Decisions Day (NHDD) Workshops Event

Rachel presented on SF National Health Care Decisions Day items on her handout including:

- Collateral (flyers, posters, stickers, resource sheets)
 - To be reviewed by sponsors first.
- Outreach (library-brochures of event, media, webpage, social media)
 - Collaboration with DAAS Communications team to compose media advisory in English/Spanish/Chinese.
 - Alerts all throughout weekend leading to April 16th
 - NHDD- SF Palliative Care Workgroup logo; also cross-promotion with Re:Imagine.
 - Shireen will be featured on Self-Help for the Elderly Local TV (Channel 26) to promote workshops to Chinese community.

Shireen recommended SF Senior Beat- group of journalists who write articles about older adults for local newspapers. Margaret advised working with OnLok and offered Kaiser Permanente's distribution network. Angela promoted resource fair on April 16 and ACP workshops at Chinatown. George connected with Institute on Aging (IOA) and suggested utilizing their distribution list; also, wondered about Re:Imagine's distribution list. Jennifer proposed exploring channels to Blue Shield sponsorship. Anne K had idea about brainstorming culturally-specific talking points with our partners about Death & Dying message. Loren mentioned Endwell Project as another distribution resource.

- Facilitator Training/Workshops
 - Developing content/tools for creating engagement and how-to field difficult questions as well as running PREPARE workshop.
 - Chinese American Coalition for Compassionate Care (CACCC) reaching out to networks for audience/facilitators.

Online sign-up sheet for ACP facilitator training is now live and the link can be accessed here on this link: <https://goo.gl/forms/DoJSIg6rcdCJjyQr2>

TO-DO: Rachel requesting for members linked to assorted networks to help recruit people (or connect with outlets) who may be interested in training to become facilitators.

NEXT STEPS: Looking for volunteers from Palliative Care Workgroup to become ACP facilitators at library session workshops. Please email Rachel if interested in volunteering. (online trainings will be offered and a few will be recorded for future use.)

- Koret Auditorium Event (panel discussion-public forum to encourage community that End-of-Life is normative, i.e. sharing different cultural experiences/ideas, and film)
 - Scheduled for Monday 4/15 from 4-530pm.
 - Cynthia Carter Perrilliat from Alameda County Care Alliance (ACCA) available as guest panel speaker.

The workgroup offered suggestions about having open conversation for the Auditorium event. George wondered about the outcome from the event and reaching out to Mark Zitter from the Zetema Project if the target audience is from the healthcare conversation industry. Loren mentioned postponement of Grace Cathedral event so she recommended an option of cancelling Koret event to focus mainly on workshops. Some members felt the auditorium event would still benefit the broader community and Jeff expressed idea to have an informal rally to build momentum and celebrate End-of-Life conversation movement.

Update: Transforming Care Strategic Planning Process

Loren went over SF Palliative Care Workgroup Strategic Planning updates including: next level initiative selection and survey research into developing an implementation plan. She summarized interview opportunities and studied similar organizations which helped to identify potential initiatives that factored into the eventual design of the survey. Loren listed eight of these initiatives in her presentation slides and revealed the survey background process as well as recording concerns/feedback/learnings. These survey results prioritized a “Top 3” of the most compelling strategic initiatives consisting of: a public-facing ACP Planning campaign, Palliative Care campaign, and Physician Education. Members wondered about community representatives and other medical groups’ involvement with the Pal Care Workgroup.

Announcements:

NightLife and Death & Dying Event (partnership with Re:Imagine) at California Academy of Sciences from 6pm-10pm featuring Christine Ritchie, Cynthia Carter Perrilliat, and Jessica Zitter.

Next Meeting: Thursday, April 4th

2-3:30pm

1650 Mission St., 5th floor, Golden Gate conference room

All meeting information can be found here: <http://www.ltccsf.org/palliative-care>